

# Big Nosh

PRESENTED BY  
PITTSBURGH  
JEWISH  
CHRONICLE

JEWISH FOOD FESTIVAL

**APRIL 7-9, 2024**

CONGREGATION BETH SHALOM  
5915 Beacon Street, Pittsburgh, PA 15217

**SPONSORSHIP OPPORTUNITIES**



# CONNECTING PITTSBURGHERS WITH JEWISH FOOD

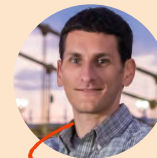
We are thrilled to present our **first ever PJC Big Nosh Jewish Food Festival**. Years in the making, this Steel City event celebrates Jewish food and Israeli culture. It's also the latest addition in our renewed development effort to generate the funds needed to support the award-winning journalism our community has come to rely on from the *Pittsburgh Jewish Chronicle*, and ensure the success of the *Chronicle* for generations to come.

The Big Nosh Jewish Food Festival is a three-day, fully inclusive, strictly kosher smorgasbord of Ashkenazi and Sephardic favorites, offering **milchek** and **fleishek** (completely separated and fully supervised by Va'ad), vegetarian, vegan, and gluten free cuisine, to enjoy in a festive atmosphere, or 'to-go' in the comfort of home.

We need your support to nosh as big as we want.

We hope you and your organization join us as a generous sponsor in our inaugural year and help ensure the success of this event, of the *Pittsburgh Jewish Chronicle*, and of Jewish Pittsburgh!

**Betei avon** (Bon appétit),



A handwritten signature in red ink that reads "Evan H. Stein".

**Evan H. Stein**  
Board Chairman,  
Pittsburgh Jewish Chronicle



A handwritten signature in red ink that reads "Jim Busis".

**Jim Busis**  
CEO & Publisher,  
Pittsburgh Jewish Chronicle

# SPONSORSHIP OPPORTUNITIES

## THE BIGGEST NOSHERS | DAY SPONSOR

**\$10,000**



### Own the day!

Sponsor one entire day of festivities.

*(Limited to 3 sponsorship opportunities)*

- ✓ Logo recognition on signage at the event
- ✓ Logo presence in event emails
- ✓ Logo presence on the Big Nosh website for one year
- ✓ Full-page ad in the front of the program booklet (\$800 value)
- ✓ One full-page, color print ad in *Pittsburgh Jewish Chronicle* (\$1,370 value)
- ✓ Listed as a presenting sponsor in the event press release
- ✓ Two boosted social media posts with logo and link to be shared in advance of the event (Instagram, Facebook)
- ✓ Company to be announced as sponsor of the day from the stage
- ✓ One reserved table each day of the event (table seats 10)
- ✓ Ten swag bags of merch

## CHALLAH CHAMPION

**\$5,000**



### Lend a hand!

Help us guarantee the success of Big Nosh.

- ✓ Logo recognition on event signage
- ✓ Logo presence in event emails
- ✓ Logo presence on the Big Nosh website for one year
- ✓ Full-page ad in the program booklet (\$450 value)
- ✓ One half-page, color print ad in *Pittsburgh Jewish Chronicle* (\$900 value)
- ✓ Two social media posts with logo and link to be shared in advance of the event (Instagram, Facebook)
- ✓ One reserved table on one day of the event (table seats 10)
- ✓ Four swag bags of merch

# SPONSORSHIP OPPORTUNITIES

## MATZAH BALLER

**\$1,500**



- ✓ Company name listed on supporter recognition signage
- ✓ Company name listed on the Big Nosh website
- ✓ One quarter-page ad in the program booklet (\$250 value)
- ✓ One quarter-page, color print ad in *Pittsburgh Jewish Chronicle* (\$510 value)
- ✓ One social media mention shared in advance of the event (Instagram, Facebook)
- ✓ One reserved table on one day of the event (table seats 10)
- ✓ Two swag bags of merch

## LATKE LOVER

**\$500**



- ✓ Company name listed on supporter recognition signage
- ✓ Company name listed on the Big Nosh website
- ✓ One quarter-page ad in the program booklet (\$250 value)
- ✓ One eighth-page, color print ad in *Pittsburgh Jewish Chronicle* (\$510 value)
- ✓ One swag bag of merch

## BABKA BACKER

**\$180**



Help to champion the Big Nosh within your circles and spread the word as part of our honorary host committee.

- ✓ Name listed on supporter recognition signage
- ✓ Name listed on the Big Nosh website

## GIFT IN-LIEU

Can't make it to the Big Nosh in person? Support our efforts with a gift in-lieu of your presence.

# SPONSORSHIP FORM

**Yes, we would like to sponsor the Big Nosh Jewish Food Festival at the following level:**

- The Biggest Nosh \$10,000     Challah Champion \$5,000     Matzah Baller \$1,500  
 Latke Lover \$500     Babka Backer \$180     Gift In-Lieu \$\_\_\_\_\_

Name \_\_\_\_\_ Title \_\_\_\_\_ Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_

- Check (payable to Pittsburgh Jewish Chronicle)  
 Mastercard     Visa     American Express     Discover

Name on Card \_\_\_\_\_ CC# \_\_\_\_\_

Security Code \_\_\_\_\_ Exp Date \_\_\_\_\_ Billing Zip Code \_\_\_\_\_

**Submit Payment Online**

[PJCBigNosh.square.site](https://PJCBigNosh.square.site)



**Program Ad Format:** Press optimized (high resolution) PDF preferred. All ads in full color CMYK format, no bleed.

**Logos:** Full color and single color EPS, SVG, or AI vector file

**Email completed form, logos, and ad artwork to [evan@fsaconsulting.us](mailto:evan@fsaconsulting.us)**

**Questions?**

Contact Evan Stein  
at [evan@fsaconsulting.us](mailto:evan@fsaconsulting.us)

# PROGRAM AD FORM

**Yes, I would like to purchase a program ad for the Big Nosh Jewish Food Festival at the following size:**

I need an ad designed

My Ad Copy:

- Full page (5"x8") \$450    Half page (5"x4") \$350  
 Quarter page, horizontal (5"x2") \$250    Quarter page, vertical (2.5"x4") \$250

Name \_\_\_\_\_ Title \_\_\_\_\_ Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_

- Check (payable to Pittsburgh Jewish Chronicle)  
 Mastercard    Visa    American Express    Discover

**Submit Payment Online**

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Name on Card \_\_\_\_\_ CC# \_\_\_\_\_

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